



Student:

128 Credits

FWW BLOCK FALL

Grade	Semester	Code	Description	Cr.
		BUS 101	Wall Street 101: Business in a Global Society	3
		MGMT101	Principles of Management	3
		ACCT101	Financial Accounting	3
		FTAE105	Franciscan Goals for Today	3
		HIST	History 100-200	3
Total Credits				15

FWW BLOCK SPRING

Grade	Semester	Code	Description	Cr.
		ECON102	Principles of Microeconomics	3
		SOC SCI	PLSC, PSYC, SOC	3
		ACCT102	Managerial Accounting	3
		MGMT102	Production/Operations Management	3
		CORE114	Digital & Information Literacy Seminar	3
Total Credits				15

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Grade	Semester	Code	Description	Cr.
		MKTG321	Marketing Research	3
		BUSA311	Descriptive & Predictive Analytics for Business	3
		PHIL213	Business Ethics	3
		LIT 104	Introduction to Literature	3
		COMM310	Advertising	3
Total Credits				15

FWW BLOCK SPRING

Grade	Semester	Code	Description	Cr.
		MKTG206	Global Marketing Strategy	3
		BUSA103	Advanced Excel with Business Applications	3
		MKTG101	Marketing	3
		LANG	Language 102+ (ASL, SPAN, LANG103)	3
Total Credits				12

FWW BLOCK SUMMER ONLY

Grade	Semester	Code	Description	Cr.
		MIS 102	Management Information Systems	3
		MATH101+	General Math or higher (MATH111 preferred)	3
		ECON101	Principles of Macroeconomics	3
		WRIT102	Research Writing	3
		FIN 202	Finance	3
Total Credits				15

FWW BLOCK SUMMER ONLY

Grade	Semester	Code	Description	Cr.
		COMM103	Speech Fundamentals & Public Speaking	3
		COMM208	Writing & Communicating in Business	3
		FNAR	Fine Arts (ART, MUS)	3
		SCI	BIOL, CHEM, PHYS Elective	3
		PHIL105	Introduction to Philosophy	3
Total Credits				15

FWW BLOCK FALL

Grade	Semester	Code	Description	Cr.
		MKTG404	Marketing Management (fulfills CORE407)	3
		MGMT401	Strategic Management	3
		MKTG EL	Marketing Elective	3
Total Credits				9

FWW BLOCK SPRING

Grade	Semester	Code	Description	Cr.
		MKTG320	Consumer Insight	3
		MKTG EL	Marketing Elective	3
		BLAW301	Legal Environment of Business	3
Total Credits				9

FREE ELECTIVES

Grade	Semester	Code	Description	Cr.
		FREE		3
		FREE		3
		FREE		3
		FREE		2
Total Credits				11

FREE ELECTIVES

Grade	Semester	Code	Description	Cr.
		FREE		3
		FREE		3
		FREE		3
		FREE		3
Total Credits				12

:Transfer Credits

Students may transfer up to 98 credits.

2023-2024

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