



**Shields School of Business**

**Bachelor of Science in Communications - Digital Media Concentration**

**Student Name:**

**Fall**

**Spring**

**First Year**

**Credits**

**30**

Status	Course No.	Name	GE	Note	Credits	Status	Course No.	Name	GE	Note	Credits
	WRIT102	Research Writing	3		3		LIT_ELECT	Literature Elective	7	GE	3
	COMM105	Media Literacy and Society	6	GE	3		COMM103	Speech Fndmntls and Public Spking	0		3
	THEO105	Franciscan Goals for Today	2		3		CORE113	First-Year Seminar	1	CORE I - GE	3
	HIST_ELECT	History Course at 100 or 200 level	5		3		LNCUL_ELECT	Language and Culture Elective	10	GE	3
	ECON101	Principles of Economics I	4	CORE II - GE	3		COMM201	Writing for Media			3
	CORE103	Community Enrichment (Fall - 6)	Y		0		CORE104	Community Enrichment (Spring- 6)	Y		0
<b>Total</b>					<b>15</b>	<b>Total</b>					<b>15</b>

**Sophomore Year**

**Credits**

**36**

	COMM205	Print and Web Editing			3		COMM_ELEC2	COMM230 or COMM240		Must take 1 of these 2	3
	COMM210	Public Relations			3		COMM208	Writing and Communicating in Business			3
	COMM220	Digital Image Editing			3		QNT_ELECT	Quantitative Reasoning Course	8	GE - Recommend BUSA311	3
	MKTG101	Marketing			3		ETH_ELECT	Ethics Elective	13	Gen Ed	3
	SCI_ELECT	Science Elective	9	GE	3		FREE_3	3 Credit Free Elective			3
	PHIL105	Intro to Philosophy	11	GE	3		FREE_3	3 Credit Free Elective			3
<b>Total</b>					<b>18</b>	<b>Total</b>					<b>18</b>

**Junior Year**

**Credits**

**32**

	COMM301	Audio/Video Production			3		COMM305	Advanced Audio and Video Production			3
	COMM330	Social Media Strategies			3		COMM340	Graphic Design			3
	COMM398	Internship: Project	15	GE	2		FNAR_ELECT	Fine Arts Elective	12	ART, FNAR, MUS, THTR	3
	COMM399	Internship: Supervised Experience			1		FREE_3	3 Credit Free Elective			3
	FREE_3	3 Credit Free Elective			3		FREE_3	3 Credit Free Elective			3
	FREE_3	3 Credit Free Elective			3		FREE_2	2 Credit Free Elective			2
<b>Total</b>					<b>15</b>	<b>Total</b>					<b>17</b>

**Senior Year**

**Credits**

**30**

	COMM308	Desktop Publishing			3		COMM115	Photojournalism			3
	FREE_3	3 Credit Free Elective			3		COMM310	Advertising			3
	FREE_3	3 Credit Free Elective			3		COMM435	Multi-Platform Storytelling	14		3
	FREE_3	3 Credit Free Elective			3		FREE_3	3 Credit Free Elective			3
	FREE_3	3 Credit Free Elective			3		FREE_3	3 Credit Free Elective			3
<b>Total</b>					<b>15</b>	<b>Total</b>					<b>15</b>

**4-Year Total**

**Total Credits:**

**128**

**Free Electives:**

**38**

