

COMMUNICATIONS MAJOR B.S. + Digital Concentration

Fall Semester			Spring Semester		
<u>FRESHMAN</u>					
<i>Course #</i>	<i>Description</i>	<i>Cr.</i>	<i>Course #</i>	<i>Description</i>	<i>Cr.</i>
CORE 103	Fall CES	0	CORE 104	Spring CES	0
WRIT 102	Writ. for a Discipline		LIT 104	Intro. to Lit.	
<u>OR</u>		3	<u>OR</u>		3
LIT 104	Intro. to Lit.		WRIT 102	Writ. for a Discipline	
COMM 105	Media Lit and Soc	3	COMM 103	Speech Fundamentals	3
HIST 100/200	History	3	ECON 101	Macroeconomics	3
RLST 105	Franciscan Goals for Today	3	FOR LANG	Elementary II	3
CORE 113	Freshman Seminar	3	COMM 201	Writing for Media	3
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<u>SOPHOMORE</u>					
COMM 205	Print and Web Editing	3	COMM 230	Group Comm OR	3
MKTG 101	Marketing	3	COMM 240	CSR	
SCI, biol, chem, phys, engr, cpssc		3	COMM 208	Writ. & Comm. In Bus.	3
PHIL/RLST	elective	3	MATH 101, 105 or higher		3
COMM 210	Public Relations	3	PSYC 101, SOC elective, PLSC 102 or 103		3
COMM308	Desktop Publishing	3	PHIL 205	Reason & Responsibility	3
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<u>JUNIOR</u>					
PSYC 101, SOC elective, PLSC 102 or 103		3	COMM 301	Audio & Video Production	3
COMM 398/99	Internship	3	Diversity Req met in major / Free elective		3
EXAM 301	Writ. Competency Exam	0	FNAR	Fine Arts	3
COMM 115	Photojournalism	3	COMM 330	Social Media Strategies	3
MATH/STAT/CPSC/ENGR or other SCI		3	Free Elective		3
COMM 320	Web Design	3	Free Elective		3
Free Elective		3			
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<u>SENIOR</u>					
COMM 220	Digital Image Editing	3	Free Elective		3
Free Elective		3	COMM 310	Advertising	3
COMM 435	Multi-Platform Storytelling	3	Free Elective		3
Free Elective		3	COMM 402	Comm Theory & Rsch	3
Free elective		3	Free Elective		2
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		15			14