

Shields School of Business – Communication & Sports Administration

Table 1 – First Year Fall

ID	Name	Credits
WRIT102	Research Writing	3
COMM105	Media Literacy and Society	3
THEO105	Franciscan Goals for Today	3
HIST_ELECT	History Course at 100 or 200 level	3
ECON101	Principles of Economics I	3
CORE103	Community Enrichment (Fall - 6)	0
Total:		15

Table 2 – First Year Spring

ID	Name	Credits
LIT_ELECT	Literature Elective	3
COMM103	Fundamentals of Public Speaking	3
CORE113	First-Year Seminar	3
LNCUL_ELECT	Language and Culture Elective	3
COMM201	Writing for Media	3
CORE104	Community Enrichment (Spring- 6)	0
Total:		15

Table 3 – Second Year Fall

ID	Name	Credits
COMM205	Editing and Ethics	3
COMM210	Public Relations	3
ACCT101	Financial Accounting	3
MKTG101	Marketing	3
PHIL105	Intro to Philosophy	3
Total:		15

Table 4 – Second Year Spring

ID	Name	Credits
COMM_ELEC2	COMM230 or COMM240	3
COMM208	Writing and Communicating in Business	3
QNT_ELECT	Quantitative Reasoning Course	3
MGMT101	Principles of Management	3
ACCT102	Managerial Accounting	3
Total:		15

Table 5 – Third Year Fall

ID	Name	Credits
COMM301	Audio/Video Production	3
COMM330	Social Media Strategies	3
COMM398	Internship: Project	2
COMM399	Internship: Supervised Experience	1
SOC210	Sociology of Sport	3
MGMT330	Sports Management	3
Total:		

Table 6 – Third Year Spring

ID	Name	Credits
MGMTXXX1	Sports Facilities and Event Management	3
BLAW303	Sports Law	3
COMM_ELECT	Comm Elect 220, 305, 308, 320, or 340	3
ETH_ELECT	Ethics Elective	3
MKTG350	Sports Marketing	3
Total:		15

Table 7 – Fourth Year Fall

ID	Name	Credits
COMM_ELECT	Comm Elect 220, 305, 308, 320, or 340	3
FNAR_ELECT	Fine Arts Elective	3
SCI_ELECT	Science Elective	3
SPADM_ELECT	Sports Administration Elective	3
FREE_3	3 Credit Free Elective	3
Total:		15

Table 8 – Fourth Year Spring

ID	Name	Credits
COMM310	Advertising	3
COMM212	Sports Communications	3
COMM435	Multi-Platform Storytelling	3
COMM_ELECT	Comm Elect 220, 305, 308, 320, or 340	3
FREE_3	3 Credit Free Elective	3
Total:		15

Notes: COMM212 which is required for the Sports Administration Co-Major also fulfills the Communications Major Elective requirement.